



FRIENDS
OF THE
PUBLIC GARDEN

A Summer Party

2026
SPONSOR PACKET



THE COMMON

THE GARDEN

THE MALL

A Summer Party

The Friends of the Public Garden invites you to be part of its annual **A Summer Party**, taking place June 17, 2026, 6-8PM, at the Garden at King's Chapel Parish House.

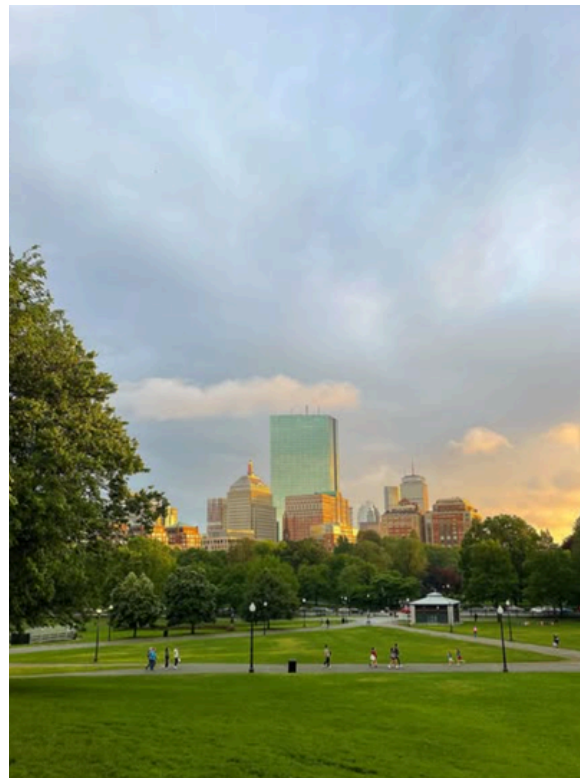
Hosted by the Young Friends, this event draws nearly 200 local park supporters of all ages to an evening of summery cocktails, sumptuous hors d'oeuvres, and community in a verdant private garden setting, all while raising support for the care of Boston's iconic downtown parks: the Boston Common, Public Garden, and Commonwealth Avenue Mall.

Join us as a sponsor for one of the most beloved events on our calendar!

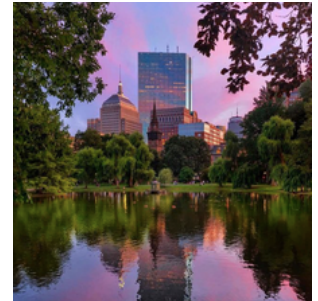
About Us

For more than 55 years, the Friends—a nonprofit parks stewardship organization—has partnered with the Boston Parks & Recreation Department to carry out its mission to renew, care, and advocate for the Boston Common, Public Garden, and Commonwealth Avenue Mall. As one of the nation's oldest parks advocacy groups, it believes deeply in the importance of parks that are verdant, healthy, welcoming, and accessible to all.

The Friends invests \$2.5M+ annually in the care of these parks, including 1,675 trees, 42 pieces of public art, and 1.75 miles of parkland: lawns, turf, and paths. We host free public events and advocate for the safety, accessibility, and protection of these parks. Your support of A Summer Party helps make all this, and more, possible.



A Summer Party



Sponsoring A Summer Party:

- Provides brand visibility before an engaged audience of 6,500+ Beacon Hill and Back Bay residents, citywide parks enthusiasts, and Friends supporters nationwide.
- Offers an opportunity to steward clients and colleagues as your guests at the event.
- Introduces your brand to potential clients and partners and offers a platform to showcase your product directly to attendees.
- Demonstrates your commitment to Boston's unique downtown parks and the communities they serve.

When your Company Supports the Parks, it:

- Contributes to improved air quality and helps reduce urban heat islands.
- Improves environmental health, biodiversity, and wildlife habitats through expert parks care.
- Invests in greenspaces that support physical fitness, relaxation, and connection with nature—activities that provide mental and physical health benefits.
- Fosters social connection by supporting spaces for civic events and interactions.

Investing in the care of the Boston Common, Public Garden, and Commonwealth Avenue Mall through event sponsorship ensures that these vital greenspaces remain safe, accessible, and sustainable for 7 million annual users and for future generations.

A Summer Party

Event Overview

Event Name: A Summer Party, hosted by The Young Friends

Date: June 17, 2026

Location: The Garden at King's Chapel Parish House, Boston, MA

Expected Attendance: 200



The Young Friends

The Young Friends of the Public Garden comprises approximately 300 young professionals who work and/or live in and around Boston. Through mission-focused social events and opportunities to lend a hand in the parks, The Young Friends contribute to the care and stewardship of the Boston Common, Public Garden, and Commonwealth Avenue Mall while connecting with co-workers, neighbors, and friends.

Target Audience

A Summer Party attendees include Boston-based young professionals and civic leaders who are environmentally-conscious consumers, appreciate artisanal products, and are invested in supporting local nonprofits and businesses. The event's elegant yet casual setting also draws the Friends' more established donors and volunteer leaders.

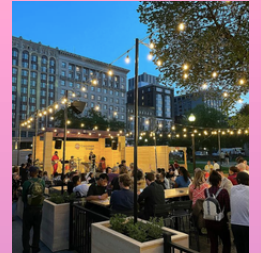
A Summer Party

The Friends Reaches...

17,000+ Instagram

11,000+ Facebook

6,500+ Email Subscribers



Total Followers

35K

Average Reach

240K

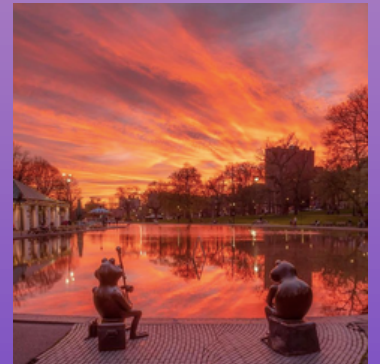


Ave. Impressions

4.5M

Email Engagement

30%



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Sponsorship Opportunities

Parks Champion: \$10,000

- **8 tickets** to the event
- Sponsor logo with hyperlink featured in **3 e-blasts** to the Friends email list*
- **6 posts** across all social media platforms
- Branded signage at the event, courtesy of the Friends
- Opportunity to display branded materials at the event
- Opportunity to make welcome remarks at the event
- Logo inclusion on Friends corporate partners webpage for one year

Parks Advocate: \$5,000

- **6 tickets** to the event
- Sponsor logo with hyperlink featured in **2 e-blasts** to the Friends email list*
- **4 posts** across all social media platforms
- Opportunity to display branded materials at the event
- Logo inclusion on event webpage
- Name recognition in welcome remarks
- Name inclusion on Friends corporate partners webpage for one year

Parks Patron: \$2,500

- **4 tickets** to the event
- Sponsor logo featured in **1 e-blast** to the Friends email list*
- **3 posts** across all social media platforms
- Name inclusion on event webpage
- Name inclusion on Friends corporate partners webpage for one year

All Sponsors Enjoy:

- Invitations to year-round Friends events
- Subscription to Friends e-newsletter

Custom Sponsorships

We would be happy to work with you to customize a Sponsorship level and benefits that best fit your business development and philanthropic objectives.

**inclusion deadlines apply*

To confirm your support, or for additional information, contact:

Amanda McGuire
Development Manager
617-959-1900

amanda@friendsofthepublicgarden.org

A Summer Party

Sponsorship Form

COMPANY

CONTACT NAME

PHONE/EMAIL

ADDRESS/CITY/STATE/ZIP

YES! I/We would like to support A Summer Party at the following level:

PARKS CHAMPION \$10,000

PARKS ADVOCATE \$5,000

PARKS PATRON \$2,500

I/We would like to donate the following amount: \$ _____

Make your sponsorship donation by credit card or EFT at
<https://secure.ggiv.com/event/summerparty/>

If you prefer to give by mail, please make checks payable to
Friends of the Public Garden and return with this form to:

Amanda McGuire
Friends of the Public Garden
69 Beacon Street
Boston, MA 02108

A Summer Party

In-Kind Donations

In-Kind Donations are vital to making A Summer Party a success! We are grateful to in-kind partners who contribute unique experiences or products to the event's silent auction and raffle, helping the Friends raise even more support for the care and improvement of the Boston Common, Public Garden, and Commonwealth Avenue Mall. In appreciation of your in-kind support, we are pleased to extend the following benefits, based on the estimated value of the donated item(s):

Partner Tier 1 (\$500 - \$999)

- **2 complimentary tickets** to the event
- **2 posts** on one social media platform (leading up to the event and night-of)

Partner Tier 2 (\$1,000+)

- **4 complimentary tickets** to the event
- **2 posts** across all Friends social media platforms (leading up to the event and night-of)

All Donors Enjoy:

- Recognition on event signage
- Invitations to year-round Friends events

Proceeds Support the Parks!

All proceeds from the raffle and silent auction support the annual care and maintenance of the Boston Common, Public Garden, and Commonwealth Avenue Mall—Boston's historic downtown parks, which serve more than 7 million visitors each year.

All donations are 100% tax-deductible.

*We look forward to partnering
with you on a successful and
memorable A Summer Party!*