



## 2022 Summer Party Sponsor Levels & Benefits

Wednesday, July 27, 2022 | 6:00pm-8:00pm

University of Massachusetts Club | 1 Beacon Street, Boston

The Friends of the Public Garden is excited to bring back the annual **Summer Party!** In 2019, this festive cocktail party sold out in just two weeks and was covered by local media including the *Beacon Hill Times*, *Boston Sun*, and the *Boston Guardian*. With a larger venue this year, we anticipate up to 250 Members and neighbors will attend. Proceeds support the work of the Friends to renew, care, and advocate for the Boston Common, Public Garden, and Commonwealth Avenue Mall.

### Sponsorship Opportunities

#### **\$7,500 Lead Sponsor - *Reserved***

- Sponsor featured prominently on promotional materials – two digital invitations, street level recognition at 69 Beacon Street and in the parks, and Friends website event listing
- Sponsor name included in all pre- and post-event releases to local media
- Complimentary tickets (6) to the event
- Sponsor logo (with link) on Friends Corporate Partners web page for one year
- Sponsor featured in pre- and post-event issues of Friends email newsletter
- Sponsor recognized in post-event communications sent to all attendees

#### **\$5,000 Summer Sponsor**

- Sponsor featured prominently on promotional materials – two digital invitations, street level recognition at 69 Beacon Street and in the parks, and Friends website event listing
- Complimentary tickets (4) to the event
- Sponsor featured in pre- and post-event issues of Friends email newsletter
- Sponsor recognized in Friends social media pre- and post-event

#### **\$2,500 Midsummer Sponsor**

- Sponsor featured prominently in digital invitations
- Complimentary tickets (2) to the event
- Sponsor recognized in post-event communications sent to all attendees

#### **ALL SPONSORS RECEIVE:**

- Recognition by a speaker at the event
- Sponsor recognition on all event signage
- Sponsor recognized in Friends social media pre- and post-event including dedicated Twitter, Facebook, and Instagram posts. Friends will share/retweet your social media posts

#### **The Friends Reach**

5,000 email addresses | Followers: 5,300 Twitter | 5,000 Facebook | 11,000 Instagram

*We are happy to work with you to customize a Sponsorship level.*

**For more information, please contact Amanda McGuire**  
at [amanda@friendsofthepublicgarden.org](mailto:amanda@friendsofthepublicgarden.org) or (617) 723-8144.